



Board Meeting Agenda

Thursday, November 17, 2016

10:00 a.m.

Mexico Beach Civic Center

Agenda Items:

1. Call Meeting to Order
2. Roll Call
 - a. Approve minutes from October 20, 2016 meeting
3. Citizens Comments
4. Approve Financial Report- YTD
5. Bed Tax Collection Report
 - a. Special Presentation- Charlene Honnen, Bay Co. Bed Tax Office
6. Marketing Update
 - a. Visitor Guide update
 - i. Printing quantity/budget adjustment
7. Old Business
 - a. Update on 2017 Calendar
 - b. 2020 Strategic Plan
 - c. Welcome Center Landscaping Project
8. New Business
 - a. Gulf Tourism and Seafood Promotional Grant- Round IV
 - i. Cornerstone Marketing proposals
9. Sponsorships
10. Events
 - a. Christmas tree lighting- December 4, 2016
11. President's Report
 - a. Feasibility Study update
12. Miscellaneous
13. Adjournment

Mexico Beach Community Development Board of Directors

Sandie Yarbrough
Shawna Wood
Debbi Mulligan

Cathey Hobbs
Wylie Petty
Dena Frost

Clayton Studstill
Linda Albrecht