

MEXICO BEACH COMMUNITY DEVELOPMENT COUNCIL
MINUTES OF MEETING

Type: Monthly Meeting
When: Thursday, May 18, 2017 - Mexico Beach Civic Center
Attending:

Sandie Yarbrough	Director	Debbi Mulligan	Director
Shawna Wood	Director	Wylie Petty	Director
Cathey Hobbs	Director	Dena Frost	Director
Robert Carroll	Director	Kimberly Shoaf	President
		Melissa Williams	

The meeting was brought to order at 10:08 a.m. Roll was called and a quorum was present. After review, a motion was made by Director Mulligan and seconded by Director Petty to approve the April 20, 2017 monthly meeting minutes. The motion passed unanimously.

- Director Frost joined the meeting.

Financials YTD: President Shoaf presented the year-to-date FY17 financial report stating that there were no major changes in the budget. She noted that Line Item 7095-Other Beach Maintenance Project received an invoice for \$40,000 for Mike Dombrowski's conceptual presentation and that only a few smaller invoices were expected to finalize this project.

- Director Wood joined the meeting.

After discussion, a motion was made by Director Carroll and seconded by Director Petty to accept the FY17 YTD Financial Report. The motion passed unanimously.

Bed Tax Collection Comparison: President Shoaf stated that bed tax collections were up almost 20% for the month of March, the overall year-to-date looks great and April numbers appeared to be good.

Marketing Update: President Shoaf presented and reviewed Cornerstone Marketing's April 2017 Monthly Report.

New Business:

- MBCDC Sponsorship Request Form: Director Yarbrough presented the MBCDC Sponsorship Request Form prepared by President Shoaf to the Board stating that this document would assist the Board in awarding sponsorships. She requested the Board review the form that could be effective for FY18 so previous events that have made sponsorship requests would be advised of this required completed form. President Shoaf stated the form was broad enough to include events outside of Mexico Beach such as the triathlon. After discussion, a motion was made by Director Frost and seconded by Director Mulligan to approve the MBCDC Sponsorship Request Form beginning FY18. The motion passed unanimously.

Events:

- Gollywhopper Tournament – President Shoaf reviewed the Gollywhopper Tournament divisions along with stating the Captain's Party will be held at the Welcome Center on Friday, June 2nd, and the tournament on Saturday, June 3rd, with the weigh-in also being conducted at the Welcome Center.

President's Report: President Shoaf recapped the Plein Air reception and demonstration held May 11th at the Welcome Center stating it was a great event with four artists painting around Mexico Beach and demonstrating at the reception. She declared that the Welcome Center has been very busy especially with guest computer usage, numerous Visitor Packets have been mailed out and over 200 entries have been received for the e-newsletter giveaway. President Shoaf informed the Board that Canal Parkway is now open and made them aware of a thank you card received from Director Yarbrough for the flowers and card sent expressing sympathy for her loss.

Director Yarbrough questioned the status of the stage for Parker Park with the Board providing building supplies and the City providing the labor. President Shoaf stated that this project had been detained by Public Works Director Philip Hall due to personal and work matters and that she would follow up with him. President Shoaf inquired as to whether the Board wished to move Music in the Park to Parker Park with discussion on the preferred location of the stage. Director Petty stated that Special Events is adding another month to Music in the Park possibly April or May. No direction was given by the Board to President Shoaf on moving Music in the Park.

President Shoaf mentioned that there was a 50/50 chance that the City would replace the Canal Park pavilion if funds were left over from the canal project. Director Hobbs stated that several vacation renters had complained and City Hall informed her that the pavilion would not be replaced. After discussion, President Shoaf stated she will continue to follow up on the status of a Canal Park pavilion.

President Shoaf informed the Board that City and Dewberry|Preble-Rish representatives stopped by her office and informed her that while the pier is safe for foot traffic, the T-shape end of the pier is not safe for heavy weight which includes fireworks. She is working with them and the firework company to see how far back to place the fireworks and will keep the Board updated on this subject. Director Petty informed the Board that Special Events had raised the firework fund by \$5,000 to a total of \$25,000 towards the 4th of July firework show. President Shoaf also discussed with the Board the permit and building timeline for a future concrete pier.

A motion was made by Director Petty and seconded by Director Frost to adjourn the meeting. The motion passed unanimously.

Melissa Williams for
Clayton Studstill
Secretary/Treasurer