

MEXICO BEACH COMMUNITY DEVELOPMENT COUNCIL
MINUTES OF MEETING

Type: Monthly Meeting
When: Thursday, August 17, 2017 - Mexico Beach Civic Center
Attending:

Sandie Yarbrough	Director	Shawna Wood	Director
Cathey Hobbs	Director	Dena Frost	Director
Wylie Petty	Director	Kimberly Shoaf	President
Robert Carroll	Director	Melissa Williams	
Debbi Mulligan	Director		

The meeting was brought to order at 10:07 a.m. Roll was called and a quorum was present.

Citizens Comments: Mayor Al Cathey informed the Board that the Canal Project was completed other than a couple of small tasks. He thanked the Board for their patience during this project.

Mayor Cathey expressed the City's appreciation to the CDC. He provided information on the distribution by Triumph Gulf Coast of \$300 million to eight counties, including Bay County, stemming from the BP oil spill. Mayor Cathey informed the Board that he plans to propose to the Mexico Beach City Council that the City apply for Triumph Gulf Coast funds to assist in building a new concrete pier. He requested the Board to consider helping to financially support this project as the funding, if approved, will not be 100% of the cost of a new concrete pier. Discussion followed.

After review, a motion was made by Director Hobbs and seconded by Director Carroll to approve the July 20, 2017 monthly meeting minutes. The motion passed unanimously.

Financials YTD: President Shoaf reviewed the FY17 financial report stating that the \$1200 in Line Item 7016-Legal Services was payment for attorney Mike Burke's services. With no questions, a motion was made by Director Frost and seconded by Director Mulligan to accept the FY17 YTD Financial Report. The motion passed unanimously.

Tourist Development Tax Collections: The bed tax numbers were reviewed. President Shoaf stated that June was up almost 15.5%. Discussion followed regarding August visitors.

Marketing Update: President Shoaf reviewed the Cornerstone July Marketing Report and Marketing Eblast Report.

New Business:

- FY18 Budget Amendment – President Shoaf informed the Board that due to additional forecasted revenues to be received from FY17, the FY18 budget needs to be amended by placing \$150,000 into Line Item 4001-Anticipated Collections from Preceding Fiscal Year; Line Item 4002-Contract Funds from Previous Year was removed and that item's income amount of \$170,000 was placed into Line Item 4000-BOCC Contract/Fund 126; and Line Item 7030-Media Advertising was increased by \$150,000. After discussion, a motion was made by Director Frost and seconded by Director Hobbs to amend the FY18 budget as presented and discussed. The motion passed unanimously. President Shoaf stated that the amended FY18 budget will be presented for approval to the Bay County TDC and Bay County Commissioners.
- Sustainable Beaches FY18 Service Agreement – President Shoaf presented the Sustainable Beaches FY18 Service Agreement with Lisa Armbruster explaining that approval was needed for her to sign the agreement. A motion was made by Director Carroll and seconded by Director Hobbs to renew the agreement with Lisa Armbruster. The motion passed unanimously.
- Mexico Beach Map – President Shoaf presented the design/print company quotes for the Mexico Beach map. She reviewed the \$9,268.56 Pocketmaps quote and \$9,100.00 Z-Card quote stating that Pocketmaps has a bulk of our map content and did a good job on the last map. After discussion, a motion was made by Director Hobbs and seconded by Director Frost to award Pocketmaps the Mexico Beach map project.
- Board of Directors Seat Appointments – Director Yarbrough informed the Board that five seat appointments were on the agenda. She then turned the meeting over to Director Hobbs.

Director Hobbs asked the Board for a motion on the resident seat appointment currently filled by Sandie Yarbrough. Discussion followed regarding the posting and process of filling Board seats. A motion was made by Director Mulligan and seconded by Director Frost to appoint Sandie Yarbrough to the Resident of Mexico Beach seat. The motion passed unanimously.

Director Hobbs turned the meeting back over to Director Yarbrough who asked for a motion on the resident seat appointment presently filled by Clayton Studstill. President Shoaf informed the Board that Director Studstill has notified her that he would likely not be able to serve his full term but would like to continue to serve. After discussion, a motion was made by Director Frost and seconded by Director Mulligan to appoint Clayton Studstill to the Resident of Mexico Beach seat. The motion passed unanimously.

Director Yarbrough asked for a motion on the City Council Representative seat currently filled by Linda Albrecht. A motion was made by Director Frost and seconded by Director Carroll to appoint Linda Albrecht to the City Council Representative seat. The motion passed unanimously.

Director Yarbrough asked for a motion on the tourism industry (business) seat presently filled by Debbi Mulligan. A motion was made by Director Carroll and seconded by Director Frost to appoint Debbi Mulligan to the Tourism Industry (Business) seat. The motion passed unanimously.

Director Yarbrough asked for a motion on the tourism industry (business) seat currently filled by Dena Frost. A motion was made by Director Carroll and seconded by Director Petty to appoint Dena Frost to the Tourism Industry (Business) seat. The motion passed unanimously.

Sponsorship Request: None. President Shoaf informed the Board that the Songwriters' Festival will be submitting the Sponsorship Request form to be presented at the September Board meeting.

Events:

- MBARA Kingfish Tournament – President Shoaf informed the Board that the 21st Annual MBARA Kingfish Tournament will be held on August 26th with weigh-in at the Mexico Beach Marina.

President's Report: None.

A motion was made by Director Frost and seconded by Director Mulligan to adjourn the meeting. The motion passed unanimously.

Melissa Williams for
Clayton Studstill
Secretary/Treasurer