

MEXICO BEACH COMMUNITY DEVELOPMENT COUNCIL
MINUTES OF MEETING

Type: Monthly Meeting
When: Monday, January 22, 2018 - Mexico Beach Civic Center

Attending:

Sandie Yarbrough	Director	Wylie Petty	Director
Cathey Hobbs	Director	Dena Frost	Director
Clayton Studstill	Director	Kimberly Shoaf	President
Robert Carroll	Director	Melissa Williams	
Linda Albrecht	Director		

The meeting was brought to order at 10:03 a.m. Roll was called and a quorum was present. After review, a motion was made by Director Petty and seconded by Director Carroll to approve the December 21, 2017 monthly meeting minutes. The motion passed unanimously.

- Director Frost joined the meeting.

President Shoaf presented the year-to-date FY18 financial report. She informed the Board that the total BP Grant money has been received with the January expenses already paid out of the grant money. After discussion, a motion was made by Director Frost and seconded by Director Albrecht to accept the FY18 YTD Financial Report. The motion passed unanimously.

The bed tax numbers were reviewed by President Shoaf. She pointed out that November bed tax collections were down slightly.

Marketing Update:

- President Shoaf recapped the marketing update placed in each Board member's packet.

Ongoing Business:

- FY17 Audit Update – President Shoaf stated that the audit is nearing completion and it will be presented when concluded.
- Celebrate Twice Event – President Shoaf stated that the event went well even though it was cold and rainy. She advised that the scavenger hunt was a hit with 198 completed cards submitted back to the Mexico Beach Welcome Center and the firework show was very good.
- MBCDC BP Marketing Grant Update – President Shoaf informed the Board that their side is signed and we have received the check.
- City of MB Beach Sand Bypass Grant Update – President Shoaf stated that the grant has been awarded to the City and that they will contact Dewberry regarding excavating the sand; additionally, the permit, which takes approximately six months, will be pulled and work can start after October 2018 due to turtle season. Director Yarbrough instructed President Shoaf to prepare a joint article with the City and the MBCDC to be placed in the paper when the work is started.

New Business:

- Snowbird Luncheon – March 1, 2018 – President Shoaf reviewed information on the snowbird luncheon to be held at the El Governor Motel. She suggested a simplified menu of barbeque sandwich, bag of chips, coleslaw, and cookies from Sam's Club. After discussion, along with restaurant suggestions, the consensus of the Board was for President Shoaf to obtain bids for a barbeque meal and she may select the lowest, reasonable bid.

Sponsorships:

- MBARA Kingfish Tournament – President Shoaf presented the MBARA sponsorship application. She informed the Board that a sponsorship of \$5,000 was given to the Tournament in 2017 and 2016. Discussion followed including a suggestion by Director Petty for the Board to look at capping sponsorship amounts in the future. A motion was made by Director Petty and seconded by Director Frost to award a sponsorship of \$6,000 to the MBARA Kingfish Tournament. The motion passed unanimously.
- Mexico Beach Offshore Classic – President Shoaf presented the Offshore Classic’s sponsorship application. She informed the Board that a sponsorship of \$6,000 was given to this event last year. She noted that per the Marina, they will not be hosting the Ling Ding tournament this year. Discussion followed. A motion was made by Director Frost and seconded by Director Albrecht to award a sponsorship of \$5,000 to the Mexico Beach Offshore Classic. The motion passed 5-1.

Events:

- President Shoaf reminded the Board that the 20th Annual Mexico Beach Gumbo Cook-Off will be held Saturday, February 17th, at Parker Park.

President’s Report:

- President Shoaf reminded the Board of her earlier discussion of the possibility of a 360 production film series in correlation with the sinking of a boat for a MBABA reef. She stated that the Snowbird Biloxi trip will be leaving next Monday and Tuesday; the Pensacola snowbird trip will take place on February 8th; and the Welcome Center has been very busy with snowbirds coming in for information and assistance.

A motion was made by Director Albrecht and seconded by Director Frost to adjourn the meeting. The motion passed unanimously.

Clayton Studstill
Secretary/Treasurer
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