

**MEXICO BEACH COMMUNITY DEVELOPMENT COUNCIL**  
**MINUTES OF MEETING**

Type: Monthly Meeting  
When: Thursday, July 18, 2019 - Mexico Beach Welcome Center  
Attending:

Sandie Yarbrough	Director	Debbi Mulligan	Director
Cathey Hobbs	Director	Wylie Petty	Director
Robert Carroll	Director	Kimberly Shoaf	President
Al Cathey	Director	Melissa Williams	
Shawna Wood	Director		

The meeting was brought to order at 10:04 a.m. Roll was called and a quorum was present. Chairman Yarbrough welcomed Mayor Al Cathey to the Board. After review, a motion was made by Director Hobbs and seconded by Director Mulligan to approve the June 20, 2019 monthly meeting minutes. The motion passed unanimously.

President Shoaf reviewed the financial report.

- o Director Carroll joined the meeting.

A motion was made by Director Hobbs and seconded by Director Petty to accept the FY19 YTD Financial Report. The motion passed unanimously.

**Tourist Development Tax Collections:**

President Shoaf discussed the May 2019 and year-to-date tourist development tax collections.

**Ongoing Business:**

- **Welcome Center Temp Office** – President Shoaf informed the Board that a sales agreement had been signed for a temporary welcome center trailer. She stated the agreement names the buyer as Bay County care of the MBCDC although the MBCDC will benefit from any profits when the trailer is sold. President Shoaf advised that the current trailer will be pulled out on the last Monday in August and, hopefully, the new one will be delivered by the end of that week. She stated that permit information has been submitted to the City for approval. Discussion followed regarding the building of the new Welcome Center with Director Cathey advising President Shoaf to communicate with DAG Architects regarding the current phase of the Welcome Center.

**New Business:**

- **FY20 MBCDC Budget** – President Shoaf reviewed a draft of the FY20 proposed CDC budget. President Shoaf stated that the Grant Phase VI funds were separated out from the total income line item as well as the noted advertising expenses for these funds. She also noted that the Contract Funds Previous Year is a tentative figure that could be decreased pending any FY19 expenses the CDC has. After the review, President Shoaf suggested the Board tabling the approval of the proposed FY20 budget until next month so that she could finalize the Operating Revenue-Contract Funds Previous Year figure to present to the Board. The Board concurred.
- **FY2020 Program of Work** – President Shoaf presented the CDC FY20 Program of Work stating that she had adjusted the proposed plan to comply with Hurricane Michael circumstances. After discussion, attorney Mike Burke advised the marketing outline should state in its content that it was mutually agreed with Paradise to relinquish the marketing contract. A motion was made by Director Hobbs and seconded by Director Wood to accept the FY2020 Program of Work with the changes to the Marketing Outline's second paragraph as suggested by Mr. Burke. The motion passed unanimously.
- **1 Year Hurricane Michael Event** – President Shoaf proposed a Board discussion of whether to hold an event to recognize the one year anniversary of Hurricane Michael. President Shoaf stated that the Gulf County TDC has an event planned on the 10th and on October 12<sup>th</sup> Stronger than the Storm is planned at Beacon Hill. She noted that Panama City Beach TDC may plan something on October 10<sup>th</sup> but is not sure of those event details at this time. After discussion, Director Petty stated he will call a Special Events meeting in conjunction with President Shoaf in attendance. The Board expressed they would like all Mexico Beach entities to participate in this event.

**Events:**

- **Mexico Beach Offshore Classic** – President Shoaf stated this tournament is set for next weekend and that the CDC has been marketing the event on their social media outlets to promote this event as an in-kind sponsorship support.
- **MBARA Kingfish Tournament** – President Shoaf stated this tournament is scheduled in August and is also posting about the tournament on the CDC social media outlets as part of an in-kind sponsorship support.

**President's Report:** President Shoaf informed the Board of the TDC's financial assistance to help support the CDC's commitment to the City of Mexico Beach for the Inlet Sand Bypassing grant that the City received. The CDC and TDC will offset the City's cost share of the grant in its entirety. President Shoaf stated she presented this financial support to the City council during their July 9th council meeting. The council was very thankful for the continued support from both the CDC and TDC. President Shoaf stated that it was business as usual for the Welcome Center and that visitation is increasing.

A motion was made by Director Carroll and seconded by Director Wood to adjourn the meeting. The motion passed unanimously.

Robert Carroll  
Secretary/Treasurer  
/mw