

**MEXICO BEACH COMMUNITY DEVELOPMENT COUNCIL**  
**MINUTES OF MEETING**

Type: Monthly Meeting  
When: Monday, February 20, 2020 - Mexico Beach Welcome Center  
Attending:

Sandie Yarbrough	Director	Wylie Petty	Director
Cathey Hobbs	Director	Shawna Wood	Director
Robert Carroll	Director	Kimberly Shoaf	President
Al Cathey	Director	Melissa Williams	

The meeting was brought to order at 10:02 a.m. Roll was called and a quorum was present. After review, a motion was made by Director Cathey and seconded by Director Petty to approve the January 27, 2020 annual meeting minutes. The motion passed unanimously. After review, a motion was made by Director Cathey and seconded by Director Carroll to approve the January 27, 2020 monthly meeting minutes. The motion passed unanimously.

President Shoaf reviewed the current FY2020 financial report. After review, a motion was made by Director Carroll and seconded by Director Cathey to accept the FY20 YTD Financial Report. The motion passed unanimously.

**Tourist Development Tax Collections:**

President Shoaf reviewed the monthly tourist development tax collections to-date. Discussion followed.

**Presentation:**

- **FY19 Audit** – Rich Moreira of Carr, Riggs & Ingram presented to the Board the FY19 audit stating there were no significant issues with a clean opinion.

**Ongoing Business:**

- **Beach Restoration Project update** – President Shoaf stated that the Beach Restoration Project is still moving forward and that Lisa Armbruster is working with the State on getting the beach classified as critically eroded.
- **Marketing Campaign** – President Shoaf informed the Board that she is working with Luckie Ad Agency on a social media marketing campaign utilizing the \$250,000 Visit Florida funds set aside for Mexico Beach.

**Events:**

- **Gumbo Cook-Off** – President Shoaf stated that the Gumbo Cook-Off is scheduled for Saturday, February 22<sup>nd</sup>, to be held at the Mexico Beach Boat Ramp. She informed the Board that 30 teams were scheduled to participate.
- **Vow Renewal** – President Shoaf stated that the Vow Renewal scheduled for April 18<sup>th</sup> has 80 registered couples to-date.

**President's Report:**

- **Beach Vegetation Planting Project** – President Shoaf informed that Board that the Panama City Beach program, Stay It Forward, had brought in several winter visitors to Mexico Beach. They were warmly welcomed and planted 1,500 sea grass (*Panicum*) on the dunes. She also reviewed several groups coming to perform projects over the next few months to help give back to Mexico Beach.

President Shoaf informed the Board that Melissa Williams had tendered her resignation after 10 years of service to the CDC. After discussion, a motion was made by Director Cathey and seconded by Director Hobbs to give Melissa Williams a \$5,000 bonus as a thank you for her years of service. The motion passed unanimously.

A motion was made by Director Cathey and seconded by Director Carroll to adjourn the meeting. The motion passed unanimously.

Robert Carroll  
Secretary/Treasurer  
/mw