

MEXICO BEACH COMMUNITY DEVELOPMENT COUNCIL
MINUTES OF MEETING

Type: Monthly Meeting

When: Thursday, October 21, 2021 - Mexico Beach Welcome Center

Attending:

Sandie Yarbrough	Director	Wylie Petty	Director
Cathey Hobbs	Director	Robert Carroll	Director
Jack Mullen	Director	Kimberly Shoaf	President
Al Cathey	Director	Kathy Krum	
Shawna Wood	Director		

The meeting was brought to order at 10:02 a.m. Roll was called, and a quorum was present. After review, a motion was made by Director Mullen and seconded by Director Hobbs to approve the September 16, 2021 meeting minutes. The motion passed unanimously. Chairman Yarbrough added ADA Outdoor Public Restroom under new business.

Financial Report: President Shoaf presented the current year-to-date financial report stating that FY 2021 has been closed out. President Shoaf shared that once audit has been finalized, any additional dollars will be rolled over into the FY22 budget. Discussion followed. After discussion, a motion was made by Director Mullen and seconded by Director Petty to approve the end-of-year FY21 budget. The motion passed unanimously.

- Director Carroll joined the meeting

President Shoaf stated that Bay County had revised the FY22 Budget number by increasing the contract funds that were previously approved. Discussion followed. After discussion, a motion was made by Director Petty and second by Director Mullen to accept the updated FY22 budget. The motion passed unanimously.

President Shoaf then presented the current year-to-date financial report stating that line item 4030 calendar income has been received. She shared line item 7016 allocations was for “The Unforgettable Coast” trademark paperwork filing. She also shared that line item 7001 was allocations for the Phase II landscaping work. Discussion Followed. After discussion a motioned was made by Director Mullen and second by Director Carroll to approve the finical report. The motion passed unanimously.

Tourist Development Tax Collections: President Shoaf reviewed the monthly tourist development tax collections, stated that August was another record-breaking month and that we are at halfway to where we were before Hurricane Michael. She shared that there has been an increase in the traffic coming into the Welcome Center with the help of fall break from schools. Discussion followed.

Ongoing Business:

- **Beach Restoration Project Update-**President Shoaf stated that the beach restoration is still moving forward, and that Lisa is still waiting on the federal permits. She noted Lisa’s updates on the critically eroded areas and the reclassification for that process does not appear to have made any headway. Discussion followed.
- **Landscape Phase II-**President Shoaf shared that the Phase II of the landscaping is completed, and that Mr. Lineberger stated that they will roll the sod and continue to monitor the irrigation system. President Shoaf will contact Coastal Landscaping to add the Phase II to their existing lawn service contract. President Shoaf stated that Phase III landscaping around the chair will start soon.

New Business:

- **2022 Calendar**-President Shoaf shared with the board that the calendar is in production and will receive the mock review soon, in hopes to have the calendars by November.
- **Watauga Marketing Contract**-President Shoaf presented to the board the Watauga Marketing Contract. Discuss followed. After discussion a motion was made by Director Mullen and Second by director Hobbs to approve the Watauga Marketing Contract. The motion passed unanimously.
- **ADA Outdoor Public Restroom**-President Shoaf presented a draft request to the board for an outdoor public restroom to be added to the backside of the Welcome Center. Discussion followed. After discussion a motion was made by Director Hobbs and seconded by Director Wood to move forward on the process of bringing the project it to the City.

Presidents Report: President Shoaf stated that the audit is underway and documentation is being gathered. President Shoaf shared with the board that the “Big Chair” is completed and being painted. She shared the flyer of the upcoming Christmas Tree lighting taking place on December 5th, stating that the Forgotten Coast Ukulele Orchestra will be performing and that we will have the golf cart parade as usual. Santa will arrive on the firetruck and greet the children by walking around the area.

A motion was made by Director Cathey and second by Director Mullen to adjourn the meeting. The motion passed unanimously.

Robert Carroll
Secretary/Treasurer
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