



Annual Board Meeting Agenda

Monday, January 24, 2022

10:00 AM

Mexico Beach Welcome Center

1. Call Meeting to Order
2. Roll Call
3. Election of Officers
 - a. Chairman
 - b. Vice-Chairman
 - c. Secretary/Treasurer
4. Audience Participation
5. Adjournment

Mexico Beach Community Development Board of Directors

Sandie Yarbrough
Shawna Wood
Jack Mullen

Cathey Hobbs
Wylie Petty

Robert Carroll
Al Cathey



Board Meeting Agenda

Monday, January 24, 2022

10:00 AM

Mexico Beach Welcome Center

1. Call Meeting to Order
2. Roll Call
 - a. Approve Minutes from December 16, 2021, Meeting
3. Approve Financial Report
4. Report on Tourism Tax Collections
5. Ongoing Business
 - a. Beach Restoration Project Update
 - b. Audit FY21 Update
 - c. Welcome Center Sign
6. New Business
 - a. Marketing Media Strategy- FY22
7. Sponsorship
 - a. Special Events for Mexico Beach Gumbo Cook-Off
8. President's Report
9. Audience Participation
10. Adjournment

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