

MEXICO BEACH COMMUNITY DEVELOPMENT COUNCIL
MINUTES OF MEETING

Type: Monthly Meeting

When: Thursday, July 21 2022 - Mexico Beach Welcome Center

Attending:

Sandie Yarbrough	Director	Jack Mullen	Director
Wylie Petty	Director	Cathey Hobbs	Director
Shawna Wood	Director	Kimberly Shoaf	President
Kathy Krum			

The meeting was brought to order at 10:11am. Roll was called and a quorum was present. After review, a motion was made by Director Mullen and seconded by Director Petty to approve the June 16th, 2022 monthly minutes. The motion passed unanimously.

Financial Report: President Shoaf presented the current year-to-date financial report. Shoaf shared the updates to the budget noting reimbursements to the City of Mexico Beach that included a trailer for Leave No Trace. Discussion followed. After discussion, a motion was made by Director Mullen and seconded by Director Petty to approve the financial report. The motion passed unanimously.

Tourist Development Tax Collections: President Shoaf presented the monthly tourist development tax collections. President Shoaf stated that the bed tax collections are continuing to climb and that the summer month collections should be promising. Discussion followed.

Ongoing Business

- **Employee Evaluation Review-Shoaf-** Director Yarbrough presented the results of President Shoaf's employee evaluation. After discussion, a motion was made by Director Wood and seconded by Director Petty to accept the employee evaluations. Director Yarbrough then presented the FY2023 employee contract for President Shoaf. Discussion on salary was made. Director Mullen stated that the cost of living and President Shoaf's performance during the year warrants an increase. Discussion followed. Director Mullen made a motion to award President Shoaf a seven percent raise for FY2023 and to continue her contract, Director Petty seconded the motion. The motion passed unanimously.

New Business

- **City of Mexico Beach-Beach Rake FY23-** President Shoaf presented a funding request from the City Administrator for a new beach rake. The bid would be approximately \$70,000. Discussion followed. After discussion, the board requested President Shoaf to reach out to the city for more information concerning bids, the possibility of purchasing a refurbished model, and any trade-in funds of the old beach rake.
- **FY 2023 Program of Work -** President Shoaf presented the proposed FY2023 Program of Work. Director Yarbrough asked President Shoaf to note any significant changes, to which President Shoaf stated the Marketing and Special Event areas are to reflect the changes in the growth and progress of Mexico Beach. Discussion followed. After discussion, a motion was made by Director Mullen and seconded by Director Petty to accept the FY2023 Program of Work. The motion passed unanimously. President Shoaf said she will present the FY2023 Program of Work

to the Bay County TDC for approval consideration and then to the County Commission for final approval consideration.

- **FY23 Budget**-President Shoaf presented a proposed FY2023 Budget. President Shoaf stated that in Employees' Salaries she allotted a five percent raise for Kathy Krum and that per State statutes and the Program of Work, a high percent of funds is placed in Marketing and Advertising. Discussion followed. After discussion, a motion was made by Director Mullen and seconded by Director Petty to accept the proposed FY2023 budget. The motion passed unanimously. President Shoaf said she will present the FY2023 Budget to the Bay County TDC for approval consideration and then to the County Commission for final approval consideration.

Events-President Shoaf presented the flyer for Music in the Park stating that it would be held at Sunset Park every Thursday in September from 5pm till 7pm. She is still waiting on the insurance coverage and has completed the event permit required by the city. She has spoken to Bird Dogs for partnership and requesting additional parking permission from the El Governor Campground. Discussion Followed.

Presidents Report- President Shoaf stated that on August 5th Mexico Beach will host a "Stay it Forward" event for a group staying in Panama City Beach to come over and plant sea oats. She stated that she would not be in attendance for the first Music in the Park concert in September, however Mrs. Krum will be present and Director Petty can assist if needed. She shared that the Gulf County TDC has reached out for a possibly of partnering with the MBCDC to place a big chair on the beach with half the chair on Bay County and half the chair on the Gulf County line. Discussion followed.

A motion was made by Director Petty and second by Director Mullen to adjourn the meeting. The motion passed unanimously.

Sandie Yarbrough
Chairman
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