#### MEXICO BEACH COMMUNITY DEVELOPMENT COUNCIL

ANNUAL BOARD MINUTES OF MEETING

Type: Annual Meeting

When: Monday, January 23, 2023- Mexico Beach Welcome Center

Attending:

Sandie YarbroughDirectorBridget OdumDirectorJack MullenDirectorCathey HobbsDirectorWylie PettyDirectorKimberly ShoafPresident

Robert Carroll Director Kathy Krum

The meeting was brought to order at 10:00 a.m. Roll was called and a quorum was present.

**Election of Board Officers:** Director Yarbrough explained that per the MBCDC practices and procedures, the annual meeting is held for the express purpose of electing board officers for the coming year and informed the board of the current officers.

Vice-chairman: A motion was made by Director Mullen and seconded by Director Carroll to maintain the current Vice Chairman, Cathey Hobbs, for the coming term. The motion passed unanimously.

Secretary/Treasurer: A motion was made by Director Mullen and seconded by Director Petty to maintain the current Secretary/Treasurer, Robert Carroll, for the coming term. The motion passed unanimously.

Chairman: Director Yarbrough passed the chair duties over to Director Hobbs. A motion was made by Director Carroll and seconded by Director Mullen to maintain the current Chairman, Sandie Yarbrough, for the coming term. The motion passed unanimously. Director Hobbs relinquished the chair back to Director Yarbrough.

Director Yarbrough stated that the MBCDC check signers need to be reviewed. After review and discussion a motion was made by Director Petty and seconded by Director Mullen to list the newly reappointed officers and one alternat being Director Shawna Wood as the authorized check signers on the MBCDC bank account. The motion passed unanimously.

A motion was made by Director Carroll and seconded by Director Petty to adjourn the meeting. The motion passed unanimously.

Robert Carroll Secretary/Treasurer /kk

### MEXICO BEACH COMMUNITY DEVELOPMENT COUNCIL

MINUTES OF MEETING

Type: Monthly Meeting

When: Monday, January 23, 2023 - Mexico Beach Welcome Center

Attending:

Sandie Yarbrough Director Jack Mullen Director Cathey Hobbs Wylie Petty Director Director **Bridget Odum** Director Robert Carroll Director Mike Burke Attorney Kimberly Shoaf President

Kathy Krum

The meeting was brought to order at 10:06 a.m. Roll was called and a quorum was present. After review, a motion was made by Director Mullen and seconded by Director Petty to approve the December 15, 2022 meeting minutes. The motion passed unanimously.

**Financial Report:** President Shoaf presented the current 2023 year-to-date financial report. President Shoaf stated that line item 4015 has been added for the Time Zone Chair and that the MBCDC will be reimbursed from Gulf County TDC for the costs of this project. President Shoaf stated that there was a deduction of \$250.00 to line item 4030 Calendar sales due to Centennial Bank sending a second check that was mistakenly deposited. Discussion followed. After discussion, a motion was made by Director Carroll and seconded by Director Mullen to approve the financial report with the correction on line 4030. The motion passed unanimously.

**Tourist Development Tax Collections:** President Shoaf presented the monthly tourist development tax collections. Stating that the report continues to show increase over last year. Discussion followed.

Mike Burke joined the meeting

# **Ongoing Business:**

- **Beach Restoration Project Update-**President Shoaf shared that Lisa Armbruster is still working on the grants and federal permit. Discussion followed.
- Marketing Updated-President Shoaf stated that she is communicating with Madden and they
  will schedule a time to join our board meeting in the future to present the marketing plan.
   President Shoaf shared a Visitor Destination Report detailing areas on our visitors and their
  location states.

### **New Business:**

 Professional Services Agreement-Mike Burke-President Shoaf presented the Professional Services Agreement with Burke Blue Hutchinson Smith Zimmerman Burke & Masters, P.A. Discussion followed. After discussion a motion was made by Director Mullen and second by Director Carroll to accept the Professional Service Agreement. The motion passed unanimously.

## **Events:**

 Vow Renewal: President Shoaf presented the return of the Vow Renewal Ceremony. Discussion followed. After discussion the board decided the event would be April 22, 2023 and that it will be held at Sunset Park. President Shoaf will coordinate the marketing and any permits needed for the event. **Presidents Report**-President Shoaf shared the dates of Plein Air Paint-out stating that the Quickdraw is March 18<sup>th</sup> and the Artist Demo and Reception will be held at the Welcome Center on March 20<sup>th</sup>. She stated that she would be out of the office February 1<sup>st</sup> to attend the Visit Florida Marketing Board Meeting which she has been asked to serve on. President Shoaf shared that the Gumbo Cook-Off will be held February 18<sup>th</sup> at Parker Park. Visitors are still requesting calendars and there has been an overwhelming response to the time zone chair.

A motion was made by Director Petty and second by Director Carroll to adjourn the meeting. The motion passed unanimously.

Sandie Yarbrough Chairman /kk