



## Board Meeting Agenda

Thursday, October 19, 2023

10:00 AM

Mexico Beach Welcome Center

1. Call Meeting to Order
2. Roll Call
  - a. Approve minutes from September 21, 2023 monthly meeting
3. Approve Financial Reports
4. Report on Tourist Development Tax Collections
5. Presentation
  - a. FY24 Marketing Plan, Ashley Simmons, Madden Media
6. Ongoing Business
  - a. Beach Restoration Project Update
  - b. MBCDC FY24 Contract & Program of Work- BOCC Approved
7. New Business
  - a. Winter visitor activities- discussion
8. Presidents Report
9. Audience Participation
10. Adjournment

### Mexico Beach Community Development Board of Directors

Sandie Yarbrough  
Shawna Wood  
Jack Mullen

Cathey Hobbs  
Wylie Petty  
Bridget Odum

Robert Carroll  
Adrian Welle