

Board Agenda

Thursday, August 15, 2024 | 9:00am

Mexico Beach Welcome Center

- I. Call Meeting to Order
- II. Roll Call
 - a. Approve minutes from July 10, 2024 meeting
 - b. Acknowledgement of the Tourist Development Tax Collection Reports
- III. Financial Report
 - a. Updated FY2024 Budget, Kimberly Shoaf
- IV. Marketing Update
- V. Ongoing Business
 - a. Beach Restoration Project Update, Kimberly Shoaf
 - b. President Annual Contract– board ratification from July 10, Chairman Carroll
 - c. Sandie Yarbrough Gazebo, Kimberly Shoaf
- VI. Action Items
 - a. City of MB Reimbursement Request– canal beautification plants/trees
 - b. FY2025 Budget, Kimberly Shoaf
 - c. 2025 Calendar Advertisement Co-op, Kimberly Shoaf
 - d. Madden Media: service agreement FY25, Kimberly Shoaf/Mike Burke
- VII. Presidents Report
 - a. September Music in the Park
- VIII. Audience Participation
- IX. Adjournment