
Board Agenda
Thursday, October 17, 2024 | 9:00am
Mexico Beach Welcome Center

- I. Call Meeting to Order
- II. Roll Call
 - a. New Board Member, Gloria Sanchez
 - b. Approve minutes from September 19, 2024 meeting
 - c. Acknowledgement of the Tourist Development Tax Collection Reports
- III. Financial Reports
 - a. FY2024 End
 - b. FY2025 YTD
- IV. Presentation
 - a. FY25 Marketing Plan, Olivia Wells, Madden Media
- V. Ongoing Business
 - a. Beach Restoration Project Update, Kimberly Shoaf
- VI. New Business
 - a. FY2024 Audit, Kimberly Shoaf
- VII. Presidents Report
- VIII. Audience Participation
- IX. Adjournment