



**Mexico Beach Community Development Council Annual Meeting**

Monday, January 27, 2025 | Conference Room, Welcome Center

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**I. Call Meeting to Order**

Chairman Carroll called the meeting to order at 9:00am

**II. Roll Call**

Board Members Present:

Robert Carroll (Chairman)

Jack Mullen (Vice Chair)

Tim Linderman

Ethann Oldham (Secretary/Treasurer)

Bridget Odum

Betsie Welle

**III. Election of Officers**-Chairman Carroll stated that the current officer's position of Chairman, Vice Chairman and Secretary/Treasurer were up for election. President Shoaf informed the board that all current officers were still interested in serving in the perspective positions.

- a. **Chairman**-A motion was made by Director Linderman and seconded by Director Mullen to maintain the current Chairman, Robert Carroll for the coming term. The motion passed unanimously.
- b. **Vice Chairman**-A motion was made by Director Linderman and seconded by Director Oldham to maintain the current Vice Chairman, Jack Mullen for the coming term. The motion passed unanimously.
- c. **Secretary/Treasurer**-A motion was made by Director Linderman and seconded by Director Odum to maintain the current Secretary/Treasurer, Ethann Oldham for the coming term. The motion passed unanimously.

**Audience Participation**

**IV. Adjournment**

A motion was made by Director Oldham and seconded by Director Lindeman to adjourn the meeting. The motion passed unanimously.

Respectfully submitted,  
Kathy Krum, Recording Secretary



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Jack Mullen (Vice Chair)

Tim Linderman

Ethann Oldham (Secretary/Treasurer)

Bridget Odum

Betsie Welle

- a. Approve minutes from December 19, 2024- A motion was made by Director Oldham and seconded by Director Linderman to approve the minutes. The motion passed unanimously.
- b. Tourist Development Tax Collections- President Shoaf presented the monthly tax collections. Discussion followed.

### III. Financial Report

President Shoaf presented the year-to-date financial report. Discussion followed. After discussion a motion was made by Director Mullen and seconded by Director Welle to approve the year-to-date financial report. The motion passed unanimously.

### IV. Marketing Report

President Shoaf presented the marketing report as presented by Madden. Discussion followed.

### V. Ongoing Business

- a. Beach Restoration Project update-President Shoaf gave an update on the project and a forecasted timeline for sand distribution. She noted that the timeline is subject to change but that staff is updating the webpage as needed. Discussion followed.

### VI. New Business

- a. **Winter resident coffee & donuts event**-President Shoaf pitched the event concept for winter residents. President Shoaf stated it would allow winter guests the opportunity to visit the welcome center, learn about upcoming events and possibly book their 2026 vacation. Discussion followed. After discussion the board directed President Shoaf to move forward with the event as outlined on the flyer.
- b. **Annual Vow Renewal**- Director Mullen and President Shoaf shared thoughts on the Annual Vow Renewal as it relates to the location for the event. Discussion followed. After discussion a board decision was made to move the event to Canal Parkway beach/pavilion this year due to Beach Renourishment Project.
- c. **Shoaf Contract Amendment**-Chairman Carroll presented a request from President Shoaf to amend her employee contract to include an automobile provision of \$500.00 per



month. Discussion followed. After discussion a motion was made by Director Mullen and seconded by Director Odum to approve the request and amend Shoaf's contract. The motion passed 4-1. No vote by Director Linderman.

**VII. President Report**

President Shoaf shared that a memorial wreath for Capt. Chip Blackburn's service was sent from the MBCDC and Welcome Center. President Shoaf shared that Mrs. Krum will be attend the Visit Florida I-95 showcase this week.

**VIII. Audience Participation**

**IX. Adjournment**

A motion was made by Director Oldham and seconded by Director Mullen to adjourn the meeting. The motion passed unanimously.

Respectfully submitted,  
Kathy Krum, Recording Secretary