



Mexico Beach Community Development Council Monthly Meeting

Thursday, February 19, 2026 | Conference Room, Welcome Center

I. Call Meeting to Order

Chairman Carroll called the meeting to order at 9:00 am.

II. Roll Call

Robert Carroll (Chairman)
Gloria Sanchez (Vice Chair)
Ethann Oldham (Secretary/Treasurer)
Jason Adams
Gloria Sanchez
Chris Connor

Five Members Present at the time of Roll Call, quorum was made.

Mr. Mullen, Mrs. Welle, Ms. Wood were absent.

- a. **Approve January 26, 2026, Annual Meeting Minutes-** Motion made by Director Oldham, seconded by Director Adams to approve. Motion passed unanimously.
- b. **Approve January 26, 2026, Monthly Meeting Minutes-** Motion made by Director Sanchez, seconded by Director Adams to approve. Motion passed unanimously.
- c. **Acknowledgement of the Tourist Development Tax Collections-** President Shoaf presented the monthly tax collection report. Discussion followed.

III. Request to Address the Board on Agenda Items- None

IV. Financial Report- President Shoaf presented the financial report for FY26. Discussion followed. Motion was made by Director Oldham, seconded by Director Adams to approve. The motion passed unanimously.

V. Marketing Report-President Shoaf presented the January marketing report. Discussion followed.

VI. Ongoing Business

- a. **Financial Structure & Accounting-** President Shoaf stated that things are moving smoothly with the financial structure and accounting transition process to QuickBooks Online. She stated the board needs to add Mr. Bill Kinsaul, Clerk of Court, to the checking account. A motion was made by Director Sanchez, seconded by Director Adams to add Mr. Bill Kinsaul, Clerk of Court, to the checking account. Motion passed unanimously.
- b. **Beach Restoration Update-** President Shoaf stated that Coastal Parasail had completed the tilling and escarpment last week and that per officials only the West End was needed. Discussion followed. The City had requested additional rope for the dune walkways and President Shoaf has approved of the purchase.

VII. Action Items

- a. **Sunset Park ADA Dune Walkover-** President Shoaf stated that the City had awarded the Sunset Park ADA Dune Walkover to MKM Quality Construction. Per previous discussions, President Shoaf requested the board to cover the cost as outlined to fully cover the construction of the Sunset Park ADA walkover. Motion was made by Director Oldham,



seconded by Director Sanchez to fund the Sunset Park ADA Walkover at \$145,422.56. Motion passed unanimously. President Shoaf noted the board will reimbursement the City after the project is complete. Director Connor requested signage on the walkover, noting the walkover was covered by the MBCDC. President Shoaf stated that she has applied for a grant from Duke Energy and St. Joe Foundation to offset some of the costs and she will know the status of each grant in the spring.

b. MBARA Marketing Sponsorship Request- President Shoaf presented a request from MBARA with their proposal for a marketing sponsorship. After discussion, a motion was made by Director Sanchez, seconded by Director Connor to award MBARA a \$3,500 in-kind marketing sponsorship. The motion passed unanimously.

VIII. Presidents Report- President Shoaf shared the success of the Thursday beach cleanup and asked Mrs. Krum for the totals to date. She also shared the success of the Friday coffee and donuts and that the winter guests are appreciative.

IX. Chairman's Report- Director Carroll gave a recap on reappointed board members for the County.

X. Audience Participation- None

XI. Adjournment- Motion made by Director Connor, seconded by Director Adams. Motion passed unanimously.

Respectfully submitted,
Kathy Krum/Recording Secretary