



## Mexico Beach Community Development Council Monthly Meeting

Thursday, April 16, 2026 | Conference Room, Welcome Center

- I. **Call Meeting to Order**  
Chairman Carroll called the meeting to order at 9:08 am.
- II. **Roll Call**  
Robert Carroll (Chairman)  
Ethann Oldham (Secretary/Treasurer)  
Chris Connor  
Jason Adams  
Betsie Welle  
Five Directors present at the time of roll call, quorum was made. Director Sanchez was absent; Director Wood and Mullen have resigned.
  - a. **Approve March 19, 2026, Monthly Meeting Minutes-** Motion made by Director Oldham, seconded by Director Adams to approve. Motion passed unanimously.
  - b. **Acknowledgement of the Tourist Development Tax Collections-** President Shoaf presented the TDT collection reports. Discussion followed.
- III. **Request to Address the Board on Agenda Items-** None
- IV. **Financial Report-** President Shoaf presented the year-to-date financial report. Discussion followed. Motion was made by Director Oldham seconded by Director Adams to approve. The motion passed unanimously.
- V. **Sponsorship Request**
  - a. **GollyWhopper Classic-** President Shoaf presented marketing sponsorship request submitted by Fire Chief, Sandy Walker. It outlined how the tournament would allocate a marketing sponsorship and highlighted the previous year's success. Discussion followed. After discussion a motion was made by Director Connor, seconded by Director Oldham to award a \$2,250 marketing sponsorship, as requested, to the 2026 GollyWhopper Classic. Motion passed unanimously.
- VI. **Ongoing Items**
  - a. **Beach Restoration & Dune Walkover-** President Shoaf stated that the surveys for monitoring and one year post construction survey had been approved by the County and MRD would be scheduling both surveys to start in the coming week. Discussion was made. President Shoaf stated she had asked the City for an update to the dune walkover at Sunset Park and was told they are still working with DEP for the permits.
  - b. **Vow Renewal Recap-** President Shoaf reported that the event had around 25 couples who participated. She thanked Director Welle and Sanchez for their assistance. President Shoaf stated that the weather was perfect and that the consensus was very favorable noting that this event has become a signature event.
- VII. **Discussion Items**
  - a. **Board Vacancy –** Chairman Carroll stated that the board has several vacancies due to resignations that had been received. Discussion of each of the following seats were made.



After discussion, a motion was made by Director Connor, seconded by Director Oldham to recommend Mr. Jason Adams to fill the Tourism Industry seat, Mr. Barton Wood to fill the TDT Collector seat, and Mr. Steve Cox to fill the City Council Representative seat. The motion passed unanimously. President Shoaf stated that she will send a letter to the County Commissioners for consideration and approval. She stated that the remainder TDT Collector seat is still open.

- i. **J. Mullen Resignation, Seat: Tourism Industry-** The board received a letter of resignation from Mr. Jack Mullen. The board received a verbal request from Mr. Jason Adams to fill this seat vacancy.
- ii. **S. Wood Resignation, Seat: TDT Collector-** The board received a letter of resignation from Ms. Shawan Wood. The board received a letter of interest from Mr. Barton Wood to fill this seat vacancy.
- iii. **City Council Representative-** Mr. Jason Adams did not seek reelection to the City Council. The board received word that Mr. Steve Cox was interested in serving on the board.
- iv. **TDT Collector-** President Shoaf stated that this seat is still vacant.

**b. Preliminary FY2027 Budget & Program of Work Discussion -** President Shoaf stated she had begun working on the Program of Work for fiscal year 2027 and asked the board if there were any items they would like to see highlighted as well as budget items for the upcoming year. President Shoaf stated she has reached out to the Sheriff Department regarding the reimbursement program for beach patrol and if that service needs to include March and April for next year. She stated that the board will have ongoing beach restoration tasks due to permit requirements, and an increase in travel for staff as it relates to conventions and showcases. Director Welle expressed consideration for financial support towards additional dune walkovers and public restrooms. Discussion was made.

**VIII. Presidents Report-** President Shoaf gave a verbal thank-you to the board on Mrs. Krum’s behalf for the support during the past few weeks. President Shoaf highlighted Punch on the Porch that will be held on May 8. She stated that she, along with Adrienne, will be attending Destination’s Florida marketing summit in May.

**IX. Chairman’s Report-** None

**X. Audience Participation-** Reggie Johns, chair of PCBCVB, commended the board on their efforts with the beach nourishment project, noting it was a win-win for Mexico Beach.

**XI. Adjournment-** Motion made by Director Oldham seconded by Director Adams. Motion passed unanimously.

Respectfully submitted,  
Kimberly Shoaf, President\CEO