



Mexico Beach Community Development Council Monthly Meeting

Thursday, May 28, 2026 | Conference Room, Welcome Center

I. Call Meeting to Order

Chairman Carroll called the meeting to order at 9:00 am.

II. Roll Call

Robert Carroll (Chairman)

Gloria Sanchez (Vice-chair)

Ethann Oldham (Secretary/Treasurer)

Chris Connor

Steve Cox

Bart Wood

Five Directors present at the time of roll call, quorum was made. Director Welle was absent.

- a. **Approve April 16, 2026 Monthly Meeting Minutes-** Motion made by Director Sanchez, seconded by Director Connor to approve. Motion passed unanimously.
- b. **Acknowledgement of the Tourist Development Tax Collections-** President Shoaf presented the TDT collection reports. Discussion followed.

III. Request to Address the Board on Agenda Items- None

*Director Oldham joined the meeting

IV. Financial Report-

President Shoaf presented the year-to-date financial report. Discussion followed. Motion was made by Director Oldham seconded by Director Sanchez to approve. The motion passed unanimously.

President Shoaf requested to add an action item regarding Board Authorized Check Signers, Chairman Carroll approved this request. President Shoaf stated that Ms. Shawan Wood needed to be removed from the bank checking account and requested a new signer be added as the alternate. President Shoaf stated that the authorized signers are the three officers, an alternate, and the clerk of court. Motion was made by Director Sanchez and seconded by Director Oldham to remove Shawan Wood, add Director Chris Connor, and leave Robert Carroll, Gloria Sanchez, Ethann Oldham, and Bill Kinsaul as authorized check signers on the checking account. Motion passed unanimously.

V. Marketing Report, Olivia Wells, Madden Media-

Mrs. Wells presented a marketing update to the board, highlighting all areas of the marketing plan and updates to the new brand campaign.

VI. Ongoing Items

- a. **Beach Restoration & Dune Walkover-** President Shoaf stated that the Board had received a grant in the amount of \$38,500 from the St. Joe Foundation that is to be applied to the ADA Walkover at Sunset Park. She stated that the board has received a total of \$48,500 in grant dollars that will be applied to the total allotment of the walkover. She stated that once the City has built the walkover, the MBCDC will reimburse the City with the funds which include the grant dollars. President Shoaf stated that Dewberry will be out conducting the sand surveys and monitoring data for the restoration's ongoing requirements.



- b. **Board Vacancies-** President Shoaf stated that Mr. Jason Adams had requested his name be pulled prior to the County approval consideration and there are now two open seats; if a board member knows someone who meets the criteria to please let her know and she will contact them. The two vacancies are Tourism Industry Seat and TDT Collector Seat.

VII. Action Items

- a. **FY2027 Program of Work** – President Shoaf presented the FY2027 Program of Work for the Board’s consideration. She went through the program, highlighting the key areas of the program. Discussion followed. Motion was made by Director Connor and seconded by Director Sanchez to approve the FY2027 Program of Work. Motion passed unanimously. President Shoaf stated she will present to the TDC for approval and then it would be presented to the BOCC for final approval.

- VIII. Presidents Report-** President Shoaf stated she will be presenting a draft FY2027 Budget at the June meeting. She asked if any members had items they would like to place in the budget to please get with her. She stated that the Board sent flowers to former MBCDC board founder, and Mayor, Al Cathey’s memorial service. She informed the board of upcoming vacation she had at the end of June.

- IX. Chairman’s Report-** Chairman Carroll welcomed the two newest board members, Mr. Cox and Mr. Wood to the board.

- X. Audience Participation-** None

- XI. Adjournment-** Motion made by Director Oldham seconded by Director Sanchez. Motion passed unanimously.

Respectfully submitted,
Kimberly Shoaf, President/CEO